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**FOR IMMEDIATE RELEASE**

**MOTI FERDER AWARDED DISTINGUISHED LEADER AWARD**  
***Segerstrom Center for the Arts Recognizes Lugano Diamonds' CEO***

**NEWPORT BEACH, Calif. (May 31, 2018) – [Lugano Diamonds](http://www.luganodiamonds.com)** – best known for its worldwide connections to procure the rarest, most unique and largest stones – CEO and design director, Moti Ferder was recognized for his visionary commitment to the arts. The Segerstrom Center recently presented Ferder with the Distinguished Leader award.

Each year the event honors an established corporate leader who has demonstrated an exemplary commitment to arts philanthropy in Orange County.

“I believe there’s a critical connection between art and the culture of a community,” said Ferder. “It’s important to celebrate the partnership between business and the arts, and I am thrilled to be awarded such an honor by the Segerstrom Center.”

Ferder draws inspiration from many forms of art and cultures to create his jewelry. He serves on the board for the American Film Institute and Segerstrom Center for the Arts in Orange County. Ferder is also a fellow of the prestigious Aspen Art Institute, Aspen Global Leadership Network. Under Ferder’s leadership, Lugano Diamonds extensively supports philanthropic causes, organizations and events, including the Mission Hospital Foundation, CASA for Children, Juvenile Diabetes Research Foundation, United Way and The Center for Autism and Neurodevelopmental Disorders, among many others.

To learn more about Lugano Diamonds, please visit [www.luganodiamonds.com](http://www.luganodiamonds.com).

**About Lugano Diamonds**

Lugano Diamonds is a private international diamond and jewelry company founded in Israel by Moti Ferder with the vision of creating exquisite, one-of-a-kind wearable works of art. In 2005 the company established itself in North America with the opening of its Grand Salon in Newport Beach, Calif. Since its inception, Lugano’s worldwide connections to procure the rarest, most unique and largest stones enable the company to consistently produce stunning creations. Controlling all facets of production, Lugano’s master craftsmen create each piece of jewelry to the highest standards with meticulous attention to detail. Lugano has locations in Newport Beach, Calif., Aspen, Colo., and Palm Beach, Fla. To book an appointment or for more information, visit [www.luganodiamonds.com](http://www.luganodiamonds.com), [Facebook](https://www.facebook.com/luganodiamonds) and follow them on [Instagram](https://www.instagram.com/luganodiamonds) and [Twitter](https://twitter.com/luganodiamonds).

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